

DANIEL RASCH

WEB DEVELOPER

✉ Danielr0007@yahoo | 🌐 [Danielrasch.netlify.app](https://danielrasch.netlify.app) | 📍 [Danielr0007](#) | [Danielrasch30](#)

SKILLS

HTML5 • CSS3 • JavaScript • React Js • AJAX • Webpack • Jest • Node Js
Gatsby Js • Express • MySql • Sql • PHP • Git/Github • Photoshop
Sass/Scss • Wordpress • Tailwind Css • Mongo Db • OOP

EXPERIENCE

Kings Point In Tamarac

JUN 2022 - PRESENT

WEB DEV/-GRAPHIC DESIGNER

- Engineered the primary web portal leveraging WordPress as the content management system, while meticulously fine-tuning aesthetic attributes upon custom requirements through the judicious application of CSS3, HTML, JavaScript, and PHP technologies.
- Orchestrated the integration of diverse plugins, each tailored to achieve specific objectives, culminating in a superior user experience and heightened website engagement metrics.
- Generated informative visuals utilizing Photoshop and InDesign to strategically market forthcoming events.
- Captured and edited video content for deployment across various social media platforms and websites.

Pa' Mi Tierra Envíos

JAN 2017 - FEB 2022

WEB DEVELOPER/-CONTENT CREATOR

- Designed and hard-coded a speedy, mobile-friendly site using HTML5, CSS3, and Javascript—resulted in higher site engagement.
- Suggested and programmed helpful customer tools including a complex form, a price calculator, and a currency converter.
- Scripted conversion-focused landing pages for multiple ad campaigns. Resulted in more captured leads

Breathless Racing

JAN 2021 - DEC 2021

WEB DEVELOPER/-SEO

- Conceived, engineered, and populated a robust E-commerce platform leveraging WordPress and WooCommerce.
- Deployed extensive, SEO-optimized long-form written content to enhance online visibility and search engine performance. (0 to 2,500+ monthly visitors)

PROJECTS

WonderCloset Ecommerce Front-End

REACT, TAILWIND, JAVASCRIPT, REDUX, WEBPACK,
APIs, HTML5, CSS3

wondercloset.netlify.app

- Wrote dynamic React JS code for a sleek, fast, and responsive site
- I collected data from APIs and displayed it in the User Interface. To handle the state management, I utilized Redux. Additionally, I employed React Router to establish routes for navigation within the app.
- I harnessed the power of Tailwind CSS for both multi-screen design consistency and accelerated development.

Pamitierraenvios Business Full-Stack Site

[Pamitierraenvios.com](https://pamitierraenvios.com)

**HTML5, CSS3, JAVASCRIPT, REACT, GATSBY, NODE,
EXPRESS, MONGODB**

- Coded a fast, mobile-friendly website that's optimized for search engines using HTML, CSS, and JavaScript. I incorporated media queries for responsiveness and implemented form validation for user input.
- Designed and implemented an intricate form featuring robust data validation capabilities, seamless data persistence into a MongoDB database, and an automated user welcome email dispatch mechanism.

EDUCATION

Florida International University

SEP 2017 - MAY 2021

MIAMI, FL

Bachelor of Arts: Psychology - Minor: Organizational Psych

Broward College

JAN 2015 - MAY 2017

DAVIE, FL

Associates Degree: Marketing

CERTIFICATES

Meta Front-End Developer Professional Certificate

Complete Javascript Course Udemy